

## IMMEDIATE OPENING

### Senior Communications and Advocacy Manager – Washington DC

The International Commission on Financing Global Education Opportunity—also known as the Education Commission—was set up with a clear goal: to reinvigorate the case for investing in education and to chart a pathway for increased investment to develop the potential of all young people around the world. The members of this dynamic Commission include current and former heads of state, government ministers, five Nobel laureates, and leaders in the fields of education, business, economics, development, health, and security.

Beginning its work in November 2015, the Commission has been bringing together research and policy analysis to identify how education could be transformed and how resources could be mobilized and most effectively allocated to help ensure that all children and young people have the opportunity to learn and gain skills. In September 2016, the Commission released its flagship report: *The Learning Generation*, which alerts to the urgency of the global education crisis; identifies a number of areas for reform that need immediate attention; and charts a concrete path forward. Since its launch, the report has become a global reference for the sector. Currently, the Commission is fully dedicated to turning its recommendations into action. This includes work on the International Finance Facility for Education (IFFEd), the Education Workforce Initiative, the DeliverEd Initiative, the High Touch High Tech Initiative and emerging work on financing secondary education. Learn more [here](#).

The Commission seeks a full-time Senior Communications Manager based in Washington, DC to support the International Finance Facility for Education (IFFEd) and, possibly, other work streams.

#### Job Responsibilities

- Develop and implement an integrated, organization-wide strategic communications and advocacy plan to broaden awareness of the organization and its sector and build support among targeted, high-level external international audiences, including the media, policymakers and opinion leaders
- Develop and implement a visual identity and brand strategy to effectively position and build support for IFFEd, enabling executives and high-level champions to cultivate and enhance meaningful relationships with target audiences and stakeholders across government, private sector and civil society
- Lead on writing, editing, design, production and dissemination of communications and advocacy products, including but not limited to, reports, op-eds, briefings, speeches, talking points, blogs, articles and multimedia content;
- Provide strategic and timely advice to the organization's leadership on high-profile or sensitive internal or external communications issues, including potential reputational risk issues, and keep abreast of relevant developments in the global education, development and development financing arena;
- Serve as lead point person on all media relations and promote favorable coverage of issues of strategic importance to the sector, as well as to the Education Commission and IFFEd's programs, special events, public announcements, and other projects;
- Oversee the continued development and use of the Education Commission brand;
- Manage organizational website(s) and social media channels, and curate a timely stream of relevant and compelling content to engage target audiences;

- Design and oversee execution of events with external audiences;
- Oversee communications workplan and budget;
- Foster and manage collaborative working relationships with communications and advocacy leads in partner organizations;
- Manage relationships with any communications-related vendors or consultants;
- Support donor relations and other stakeholder engagement efforts by the organization as needed.

### Required Qualifications

The Senior Communications & Advocacy Manager must be a highly-organized, responsible, resourceful and energetic individual with a high degree of professionalism, and a flexible and collaborative spirit. Key qualifications include:

- A Master's degree (Communications, International Relations/Public Affairs, English or other related field) plus a minimum of 8 years of relevant work experience in a communications role, or a Bachelor's degree in communications, marketing, journalism, public affairs, English, or related field with 13+ years' experience in a communications role
- Substantial knowledge of issues and players related to the global education arena;
- Demonstrated experience positioning and leading major international communications initiatives, campaigns and events, with evidence of impact;
- Proven track record of successful engagement with top-tier global media outlets;
- Proven experience developing and leading compelling digital, social media and multimedia content and campaigns, to drive and foster impactful conversations with stakeholders;
- Strategic thinking skills, including being able to rapidly analyze information from various sources and advise leaders on effective positioning;
- Outstanding English language verbal and written communications skills (framing, grammar/spelling, editing, proofreading);
- Demonstrated ability to write clearly/succinctly for different purposes and audiences (e.g. reports, talking points, briefs, op-eds, articles, blogs, etcetera) on complex topics;
- Experience with Microsoft Office Suite, required;
- Willing to execute day-to-day tasks and work independently;
- Good entrepreneurial work ethic and a desire to "get the job done";
- Willingness to share own ideas, even amongst senior staff;
- Demonstrated ability to work under pressure, prioritize and follow through effectively to achieve results;
- Desire to be part of an evolving organization and contribute to its growth/reputation.

To apply, please send the following to [info@educationcommission.org](mailto:info@educationcommission.org):

- Cover letter explaining your interest in the position, your relevant experience and desired salary.
- Resume/CV.

- Three professional references.

Please include “Snr. Communications Manager - DC” in the email’s subject line.

**The position is open immediately. Applications will be reviewed on a rolling basis until filled.**

The International Commission on Financing Global Education Opportunity is a sponsored project of the Rockefeller Philanthropy Advisors (RPA). RPA is an equal opportunity employer.